SILEXA **SELF SERVE** SOLUTIONS for stadiums & events

SILEXA CARD TERMINAL

1 load card -

At the Card Terminal visitors buy and load an RFID card. The MDB interface allows to implement various payment options (cash, bank card, credit card, ApplePay). At the end of the game visitors can return their cards at the Card Terminal, which disburses the remaining credit either in cash or as a voucher.

5B-Karte

SPECIFICATIONS:

- capacity: up to 200 cards
- dimensions (mm): H 1823 | W 468 | D 448
- connection values: 230 V | 16 A | network connection
- weight: approx. 100 kg

-

(2)

capacity: up to 250 cups dimensions (mm): H 1825 | W 467 | D 408 connection values: 230 V | 16 A | network connection weight: approx. 100 kg

get a cup

SILEXA DISPENSER

At the Cup Dispenser the visitor uses the RFID card to purchase a (reusable) cup. The cup can be refilled throughout the whole game - waste reduction included.

DISPENSER

CUP

SPECIFICATIONS:

(3) pour your beer

SILEX MY BEER WALLFAP

The self-pour tap is the place to be when it comes to beverage dispensing. Here visitors can pour their own drink, as long as the credit on their RFID card allows. With a short tutorial on the screen also tap newbies will pour their perfect beer.

SPECIFICATIONS:

- up to four taps per device
- dispensing of various beer and beverage types possible
- ▶ the customer can see his credit on the device
- comprehensive reports and statistics
- ▶ 10"-screen dimensions (mm): H 175 | W 256 | D 80

(4)

Visitors have the possibility to return their cups at the Cup Recycler. The deposit is loaded on the RFID card. Alternatively, a Cup Recycler which pays the deposit back in cash can be implemented.

SPECIFICATIONS:

- capacity: up to 400 cups

- weight: approx. 145 kg



return cup



dimensions (mm): H 1830 | W 780 | D 716 ▷ connection values: 220-230 V | 10 A



THIRST **O QUEUE O BEER**

SILEXA Self Serve Solutions for stadiums and events will sell those beers your visitors would not have queued up for. It allows your visitors to be their own barkeeper: They can purchase an RFID-card, use it to buy a (reusable) cup and pour their own beer at the PourMyBeer Wall Tap. At the end of the game the cup can be returned and the deposit is loaded on the RFID-card. A system that has proven to reduce wait times for the visitor and boost sales and reduce workload for the venue. The most essential benefit: your visitors will love it and never miss an important moment of the game or concert again.

Your advantages:



Fast and efficient service of big crowds



Shorter wait times increase beer sales up to 25%



Reduce your personell expenses visitors pour their beer themselves



Age control included depends on type of payment



Telemetry - reports and statistics directly to your smartphone (in development)



Waste reduction the advantage of reusable cups



A unique customer experience

If there were a stadium blueprint, we would create off shelf products. We know better and designed SILEXA Self Serve Solutions in a way it can be adjusted to the individual requirements of each venue. Additionally, the system can be integrated in your existing POS system easily. You can choose the devices which fit your situation and have them set up exactly the way you need.

You can't pause the game. But you can fast forward your queuing.

INDIVIDUAL IMPLEMENTATION **COMPREHENSIVE & FLEXIBLE**

Possible expansions:

VENDING OPTIONS:

Besides the PourMyBeer Wall Tap all other sorts of vending types can be integrated in the SILEXA Self Serve Solutions system.

- self-serve coffee machines
- snack vending machines
- > all sorts of beverage dispensing options (wine, soft drinks, etc.)

ADD-ONS FOR PERFECT MAINTENANCE:

Additional SILEXA products for smooth maintenance.

- **SILEXA App (in development):** The SILEXA App is the tool to keep track of all your vending devices and react to maintenance necesseties immediately. No matter if it is a vacancy notification or a sales report - all relevant data will be available on one device (PC or smartphone).
- SILEXA Line Cleaner: The fully automatic cleaning service ensures the perfect quality of your beer.
- SILEXA Keg Switcher: Your 24/7 keg changing assistant. No empty pipes, no foamy beer lines.

Just you.

We love to innovate for people.

CUSTOMIZATION IS OUR STANDARD

Innovation in the area of beverage dispensing is our passion and our life-blood. We observe processes, listen, change viewpoints, recognize opportunities and create solutions. Attentiveness and free, courageous thinking was the recipe which helped us become Europes market leader for custom tap and payment svstems.

SILEXA IS THE TRADEMARK **OF OUR INNOVATIONS**

Our aim is to create significant developments which outlive the new paint glitter. The prerequisite for this is to add value for all parties involved. Our products are designed to boost the entrepreneurial sucess and to improve the guest experi-

ence

Watch SILEXA Self Serve on YouTube:



The shortest queue?





CONTACT US:

Jürgen Hofmann +43 664 88 28 99 41 .hofmann@redl.net

